



BOYS & GIRLS CLUB
OF LINCOLN/LANCASTER
COUNTY

2024 CORPORATE PARTNERSHIP GUIDE



CONTACT

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WEBSITE

[www.lincolnbgc.org/
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BOYS & GIRLS CLUBS OF LINCOLN/LANCASTER COUNTY

Boys & Girls Clubs provide safe spaces, caring mentors, and high-impact programs every day to 200+ kids at Park Middle, North Star High, and Northwest High Schools.

Our Mission

The mission of Boys & Girls Clubs of Lincoln/Lancaster County (BGC) is to empower all youth to reach their full potential.

Our Vision

Our vision is to provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

Why Partner With Us?

We're closing opportunity gaps.

Many of the low-income youth we serve don't receive the same opportunities as their more affluent peers. BGC is committed to closing those opportunity gaps by providing support for academics, mental health, job searches, physical needs and more.

We offer cutting-edge curriculum.

We offer research- and evidence-based curriculum like STEM programming and a Workforce Development Initiative that help kids harness their power to create Great Futures.

Employers who partner with nonprofits reap rewards.

A study by CONE Communications shows that employers who partner with nonprofit organizations see the following benefits:

- Moral builder for your company
- More engaged workforce
- Increased community engagement
- Internal retention



Your investment is shaping the next generation of leaders in our community.

YEAR-ROUND RECOGNITION



\$20,000

PREMIER SPONSOR

As a Premier Sponsor, you support the Club year-round at all our special events, and your company receives the most recognition. Your sponsorship supports programs for over 500 youth annually and includes:

- \$5,000 sponsorship at Casino Night
- \$5,000 sponsorship at sports camps & basketball tournament
- \$5,000 annual gift toward Boys & Girls Club's Impact Fund
- \$5,000 toward summer programs
- Access to BGC audiences and collaboration with Marketing Director to drive customers to your business

\$10,000

DIAMOND LEADERSHIP SPONSOR

The Diamond Leadership Sponsorship package includes:

- \$2,500 sponsorship at Casino Night
- \$2,500 sports sponsorship
- \$2,500 gift toward BGC's Impact Fund
- \$2,500 toward summer programs
- Access to BGC audiences and collaboration with Marketing Director to drive customers to your business

\$5,000

PLATINUM PARTNER SPONSOR

The Platinum Partner Sponsorship includes:

- \$1,000 Casino Night sponsorship
- \$1,200 sports sponsorship
- \$2,000 gift toward BGC's Impact Fund
- \$800 toward summer programs

\$2,500

GOLD PROGRAM SPONSOR

The Gold Program Sponsorship includes:

- \$1,000 Casino Night sponsorship
- \$1,200 sports sponsorship
- \$300 gift toward BGC's Impact Fund

YEAR-ROUND RECOGNITION

Additional Benefits

SPONSORSHIPS	\$20,000 Premier Sponsor	\$10,000 Leadership Sponsor	\$5,000 Platinum Partner Sponsor	\$2,500 Gold Program Sponsor
Logo printed in BGC's annual newsletter	X	X	X	X
Logo on BGC's website and linked to your website	X	X	X	X
Invitation to all BGC events	X	X	X	X
Logo on all special events marketing	X	X	X	X
Social media and digital recognition	X	X	X	X
Invitation to be a guest speaker	X	X	X	
Business name listed as partner in school and parent publications	X	X	X	
Collaboration with BGC Marketing Director	X	X		
Presenting sponsor recognition	X	X		
Print media recognition	X	X		
Name/logo on event-specific sponsor-provided item	X			
Feature story in BGC newsletter	X			
Recognition at gathering with Executive Director	X			



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GREAT FUTURES

3-ON-3 BASKETBALL TOURNAMENT

SUNDAY, MAY 19 | 1:00 PM
KINETIC SPORTS COMPLEX

Join us for a 3-on-3 basketball tournament!
100% of sponsorships and registration costs will support Boys & Girls Clubs of Lincoln.

3-ON-3 TOURNAMENT SPONSORSHIP OPPORTUNITIES

	SLAM DUNK	CHAMPION	FIRST-TEAM ALL BGC	MVP
	\$250	\$1,000	\$2,500	\$5,000
Logo on Registration Website	X	X	X	X
Free Team Entry		1	1	2
Logo on Event Signage		X	X	X
Game Day Announcements		X	X	X
Social Media Recognition Posts		X	X	X
Feature in BGC Email Newsletters			X	X
Company Booth at Event			X	X
VIP Parking Pass				X
Logo on Event Shirt				X
Guest Speaker at Event				X

Sponsorship Contact: Claire Shinn, Boys & Girls Club | cshinn@lincolnbgc.org | (531) 500-1399

PLUS: SUMMER SPORTS CAMPS

This summer, Boys & Girls Club is hosting basketball and volleyball camps for youth in 3rd - 8th grades. This is a once-in-a-lifetime opportunity for kids to be coached by champion athletes from Nebraska volleyball and basketball. Ready to partner? Let's start the conversation.

TITLE SPONSOR

\$3,000

Sponsor an entire basketball or volleyball camp! You'll reach 125+ kids and families and have recognition on all camp marketing and materials.

NUMBER ONE FAN

\$750

Level the playing field by sponsoring youth registrations! This sponsorship gives 6 students the chance play and win at no cost to their family.

THE ESSENTIALS

\$500

Your investment provides camp supplies like balls, medals, coaching fees and more to ensure a one-of-a-kind experience for kids.

FUEL FOR GOOD

\$250

Fuel young athletes by sponsoring snacks and hydration stations for camp!

PLUS: "Baller"ships!

Donate toward scholarships, ensuring Lincoln's under-resourced youth get access to this opportunity at no cost to their family.

Contact us for more info!

CASINO NIGHT

NOVEMBER 2024



**Boys & Girls Club is hosting our 9th Annual Casino Night this year.
Don't miss your chance to be part of this fun event!**

- ◆ Black Jack, Texas Hold 'Em, Roulette, Craps, and In-Between
- ◆ Celebrity dealers

- ◆ Door prizes
- ◆ Raffle drawings for big-ticket items
- ◆ Live DJ

CASINO NIGHT SPONSORSHIPS

November 2024



	\$2,500 Advocate for Education	\$1,000 Warrior for Wellbeing	\$1,000 Photo Booth Sponsor	\$500 Logo Sponsor
Event tickets	14	10	10	4
Play chips for each ticket	\$2,500	\$2,000	\$2,000	\$2,000
Logo on event marketing materials	X	X	This level includes your company's name on all photos generated at the photo booth, company name and logo included in emails sent to photo participants, and a sign with company name and logo at photo booth.	X
Double Door Prize Drawing tickets	X	X		
Sign with company name and logo on gaming table	X	X		
Logo recognition on BGC social media	X	X		
Logo on BGC's website and linked to your website	X	X		
Casino dealer branding with your logo	X			
Two live DJ shout-outs during event	X			
2 drink tickets per person	X			

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SANTA RUN

DECEMBER 7, 2024
HAYMARKET PARK



Join us for the 2024 Santa Run at Haymarket Park! This is a one-mile, family-friendly fun run. 100% of funds raised will support Boys & Girls Club.



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FLEET  **FEET**

SANTA RUN SPONSORSHIPS

	LOGO	SUPPORTER	SUPER STAR	VICTOR	HERO	CHAMPION
	\$250	\$500	\$750	\$1,000	\$2,500	\$5,000
Logo on Registration Website	X	X	X	X	X	X
# Race Entries		2	5	10	20	26
Logo on Race Day Banner				X	X	X
Recognition in Race Day Guide				X	X	X
Race Day Announcements				X	X	X
Social Media Recognition Posts				X	X	X
Feature in BGC & Fleet Feet Email Newsletters (\$17k+ audience)					X	X
VIP Parking Pass					X	X
Company Booth at Fun Run					X	X
Logo on Race Shirt						X
Guest Speaker at Event						X



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ARE YOU READY TO MAKE A DIFFERENCE?

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DOMINIQUE KELLEY

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